



March 3, 2021 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Women's Entrepreneurship Program – Event

STRIKEUP 2021

Digital Conference for
Women Entrepreneurs

March 4, 2021 | [StrikeUP.ca](https://www.strikeup.ca)

One day conference. One year to watch.

Register now.

 **Northumberland**
Community Futures Development Corporation

With the support of the Government of Canada
through the Federal Economic Development
Agency for Southern Ontario.

Canada

On March 4, 2021, women entrepreneurs can invest in themselves by attending the **StrikeUP** Digital Conference for Women Entrepreneurs with a lineup of dynamic women speakers and panelists. For more information visit <https://www.strikeup.ca/>.

This project is funded in part by the Government
of Canada through the Federal Economic
Development Agency for Southern Ontario.

Canada

2021

Local Food More Than Ever!

March 10: Local Food More than Ever: Harvesting the Lessons of COVID-19

March 17: Navigating Agri-Tourism During a Pandemic

March 24: Surviving and Thriving: The Resilience of Local Food

March 31: Innovations in the Local Food Frontier: Greenhouse, Vertical Farming, Aquaculture, Aquaponics

Chef-Led virtual participatory lunches! March 17th & 31st



NORTH & EASTERN ONTARIO LOCAL FOOD VIRTUAL CONFERENCE



Economic Development Services



North & Eastern Ontario Local Food Virtual Conference 10am to 12pm, Every Wednesday from March 10 to 31, 2021

A series of Free Webinars exploring the diverse perspectives on Local Food

The COVID-19 pandemic has created immense opportunity and pressures for local food systems. It showed how critical these systems are, as well as exposing weaknesses that make them vulnerable. The goal of these sessions is to explore the hard-won lessons learned from a global pandemic that can help local food businesses and organizations strengthen as a result.

Keynote speaker Dr. Evan Fraser will kick off the series. Dr. Fraser is a professor of geography and the Director of the Arrell Food Institute at the University of Guelph. A passionate communicator, he has written for the Globe and Mail, the Guardian.com, CNN.com, ForeignAffairs.com, the Walrus and the Ottawa Citizen, and has authored popular non-fiction books about food and food security; most recently Uncertain Harvest, published in 2020.

MORE INFORMATION & REGISTRATION

Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Talent Identification Support Project Update (OE-TISP)

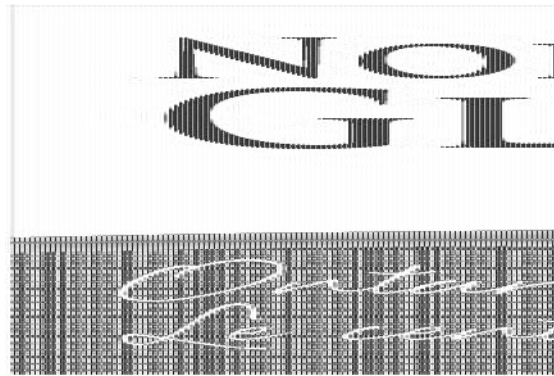
As part of OE-TISP, the [Workforce Development Board](#) (WDB) and the [Centre for Workforce Development](#) (CFWD) are working in collaboration on a career pathways project with Edge Factor. The career pathways project includes the delivery of an Edge Factor Community Hub for each organization.

The [WDB Community Hub](#) and [CFWD Community Hub](#) provide FREE local labour market information to help the youth and job seeker communities explore what local industries are important and to provide valuable insights on job outlook and growth.

WDB and CFWD are also filming eight local videos for construction, manufacturing, healthcare, hospitality, and tourism with many already included in the Local Virtual Workplace Experiences Videos feature within the Edge Factor platform.

You can watch the video series on the WDB and CFWD Community Hub in the Local Virtual Workplace Experience Videos section [here](#) and [here](#)!

More Local Virtual Workplace Experience Videos on Manufacturing, Tourism and Health Care are coming soon!



North Glengarry Employment Opportunity

Full Time Position: Economic Development & Communications Officer

Application Deadline: 12 (noon), Friday, March 19, 2021

The Township of North Glengarry is seeking an independent, enthusiastic, dynamic individual who is also a strong team player to support clients through economic development activities. The emphasis will be on business retention & expansion strategies, business start-up assistance and the continued implementation of the Township's Community Improvement Plan, Development and Marketing Strategy, and Economic Development Strategic Action Plan.

The ideal candidate will have a minimum of three years' experience in a related field, and marketing and/or public relations skills. The candidate will also possess excellent interpersonal skills and have the ability to multi-task. Relevant post-secondary education and/or economic development designation are considered an asset.

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BROCKVILLE
CITY OF THE 1000 ISLANDS

Chronicle the rise and fall of an industrial powerhouse

By Ronald Zajac, Feb 27, 2021, The Recorder & Times

The 20th century was Brockville's industrial golden age, and The Recorder and Times was there to chronicle its rise – and fall.

One of the names appearing most often in our pages as Brockville reached its Fortune 500 zenith, then suffered its decline, was Dave Paul.

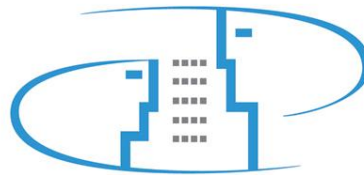
Brockville's economic development director, who retired four years ago, started on the job at city hall in 1988.

When he retired in February of 2017, Paul recalled working with Doug Ellis, the top city hall administrator who hired him, on some major manufacturing successes as the region reached new heights as a manufacturing powerhouse.

"It was the heydays," Paul recalled as he retired. "We had over 5,000 people employed in manufacturing."

"That was the era of the Fortune 500 names."

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E D A C • A C D E

Congratulations to EDAC's Marketing Canada Award Winners

Ontario East wishes to extend congratulations to the following award winners from eastern Ontario:

- [The Municipality of South Dundas, Welcoming Face Mask Project](#)
- [Frontenac County, Ambassador Handbook](#)
- [Bay of Quinte Marketing Board, Staycation Sweepstakes](#)
- [Bay of Quinte Marketing Board, A Place to Call Home](#)

[COMPLETE LIST OF
WINNERS](#)



Ontario East's New Mailing Address
Ontario East Economic Development Commission
623 Fortune Crescent
Suite 100
Kingston ON K7P 0L5

Ontario East Economic Development Commission
613-634-8569 | info@ontarioeast.ca | ontarioeast.ca

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