



September 2nd, 2021 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Quarterly Meeting and Networking Event - In Person
Best Western Plus Perth Parkside Inn and Spa, Perth, Ontario
9:00am to 1:00pm, Friday, September 24th

Registration Now Open!

Ontario East will be in Perth for our next Quarterly Meeting, to be held at the Best Western Plus Perth Parkside Inn & Spa on Friday, September 24, 2021.

This will be a live in-person event with all COVID-19 protocols in place.

REGISTRATION IS FREE BUT SPACE IS LIMITED.

So, sign up quickly for what will be an informative and celebratory session as we slowly move back to a more normal state of engagement!

We hope to see you there!

PRELIMINARY AGENDA AND MORE

REGISTER NOW

Ontario East Municipal Conference 2021 Virtual
Wednesday, October 20th and Thursday October 21st

Extended: EDO of the Year Award Nomination Deadline - Now September 9th

Nominations are open to all Active and Associate members of the Ontario East Economic Development Commission. If you wish to nominate an individual, please complete the following Nomination Form, and submit to Ontario East by the deadline of 4:00 p.m. Thursday, September 9th, 2021.

EDO of the YEAR AWARD NOMINATIONS FORM

2021 Program, Sessions and Speakers On-line

OEMC is offering a wide array of sessions of interest to all of our attendees.

With three streams (Economic Development, Municipal & Community Development and Workforce Development), we have a great line-up of topics and speakers for all our delegates.

2021 PROGRAM

2021 SESSIONS

2021 SPEAKERS

Registration Open

Ontario East is pleased to confirm that there has been no increase in our registration fees for this year.

Though Ontario East memberships are accorded to the individual, we are happy to extend the membership registration rate to any employee of a municipality or organization with at least one employee with an individual Ontario East membership.

REGISTER NOW

New this Year: Regional Receptions

OEMC is excited to announce there will be five locations in Eastern Ontario that will host opening receptions on **Wednesday, October 20 at 4 p.m.** after the first day of sessions. This is an opportunity for you to network with your friends and colleagues in unique locations with all required pandemic protocols in place! You can sign up for the Regional Reception closest to you when you register for the conference.

Thank you to our sponsors below who will each be hosting a reception in their region!

Sponsorship Opportunities

Support OEMC and take advantage of the many opportunities to access OEECD Members and OEMC attendees, including the opportunity to be featured in a Virtual Exhibit Showcase to highlight products and services, and the opportunity to present a session at the conference and afterwards.

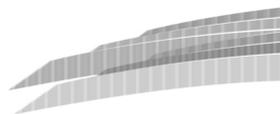
SPONSORSHIP OPPORTUNITIES

Thank you to our 2021 OEMC Sponsors for their Support

Platinum:



Silver:



OEMC WEBSITE



Observatoire
du développement
de l'Outaouais

The Outaouais Development Observatory unveils the results of a major project on the cross-border situation

Virtual Event

9:15am to 11:30am, Thursday, September 30th

The ODO and its partners invite development stakeholders to the unveiling of the results of a major project on the issues and opportunities generated by the Outaouais and Eastern Ontario's unique border position*.

The unveiling will take place during a virtual event on September 30, 2021 from 9:15 am to 11:30 am.

This project was funded by the Fonds d'appui au rayonnement des régions of the Ministry of Municipal Affairs and Housing (MAMH) and has mobilized the knowledge and expertise of many partners.

*For the purposes of this project, the organizer identifies eastern Ontario as the communities bordering Quebec: City of Ottawa and the counties of Renfrew, Prescott-Russell and Lanark.

[LEARN MORE / REGISTRATION](#)

Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Talent Identification Support Project Update (OE-TISP)

OE TISP: What Does "Leaders in Workforce Attraction" Look Like?

The Ontario East Talent Identification Support Project (OE TISP) is an OLMP funded project for our region to be leaders in workforce development.

One of the project's focus areas is to provide education to employers and jobseekers through our OE TISP blog.

For example, we've researched and collated strategies to help employers understand how their recruitment policies may need to change to attract talent.

For example, this article ---> collates [advice to attract and support indigenous people in the workplace.](#)

We've also written [128 articles to help Job Seekers choose eastern Ontario](#)

Our most popular article? [9 Reasons to relocate to eastern Ontario.](#)

Help [employers](#) and [jobseekers](#) see eastern Ontario and this educational content by filling your social media calendar with [OE TISP blog](#) articles - subscribe to the OE TISP blog and you'll get all new articles delivered to your inbox at a schedule of your choosing.



Ride the River Route Starting August 30th, 2021!

Media Release, August 24, 2021

PRESCOTT, ON - Four South Grenville Municipalities, including **Augusta Township, City of Brockville, Town of Prescott and Township of Edwardsburgh Cardinal**, have partnered to bring transit service to the area with a bus route from Brockville to Cardinal along County Road 2, appropriately named the River Route.

Starting August 30th, 2021, the River Route will use a City of Brockville bus (thanks to their generous in-kind donation) starting in Brockville, to take commuters to popular workplaces in Prescott, Augusta and Edwardsburgh Cardinal in a 2-hour loop, 6 times per weekday from 5:30am – 5:30pm...

The 6-month pilot project is funded in part by the **Eastern Ontario Leadership Council**. The EOLC issued a request for applications on January 14th of this year, with a goal to fund Commuter Transportation Projects in Eastern Ontario. The Town of Prescott has taken a lead role in securing funding from the EOLC, submitting an application with support from the other local Councils in February of this year. The four partner municipalities have each contributed with financial or in-kind support.

[LEARN MORE](#)

Ontario East Success Story



Potter Settlement Artisan Winery

In many ways, it is the story of the 'little winery that could.' In the face of derision from competitors, going against the prevailing wisdom and tightly held logic that a winery located north of Highway 401 in rural **Hastings County** was a folly, Sandor Johnson has proved the naysayers wrong – emphatically.

The creator, developer and intrepid spirit behind Potter Settlement Artisan Winery, Johnson has built a profitable and growing business based on the philosophy that quality trumps all other considerations.

From the initial idea of planting a revolutionary new strain of grape, the hale and hardy Marquette, to the building of the winery itself on the farmland occupied by generations of his family near Tweed, his desire has always been to make wine of superior character; one that would wow both the expert cognoscenti of the international wine world, as well as please the palates of those closer to home seeking an exceptional and elevated taste

experience many cuts above the more mass produced brands on the market.

[READ MORE](#)

Ontario East Economic Development Commission
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