



BDC: The Bank for Entrepreneurs

December 2022



We have the reach to support businesses virtually anywhere in Canada.



72,000

entrepreneurs

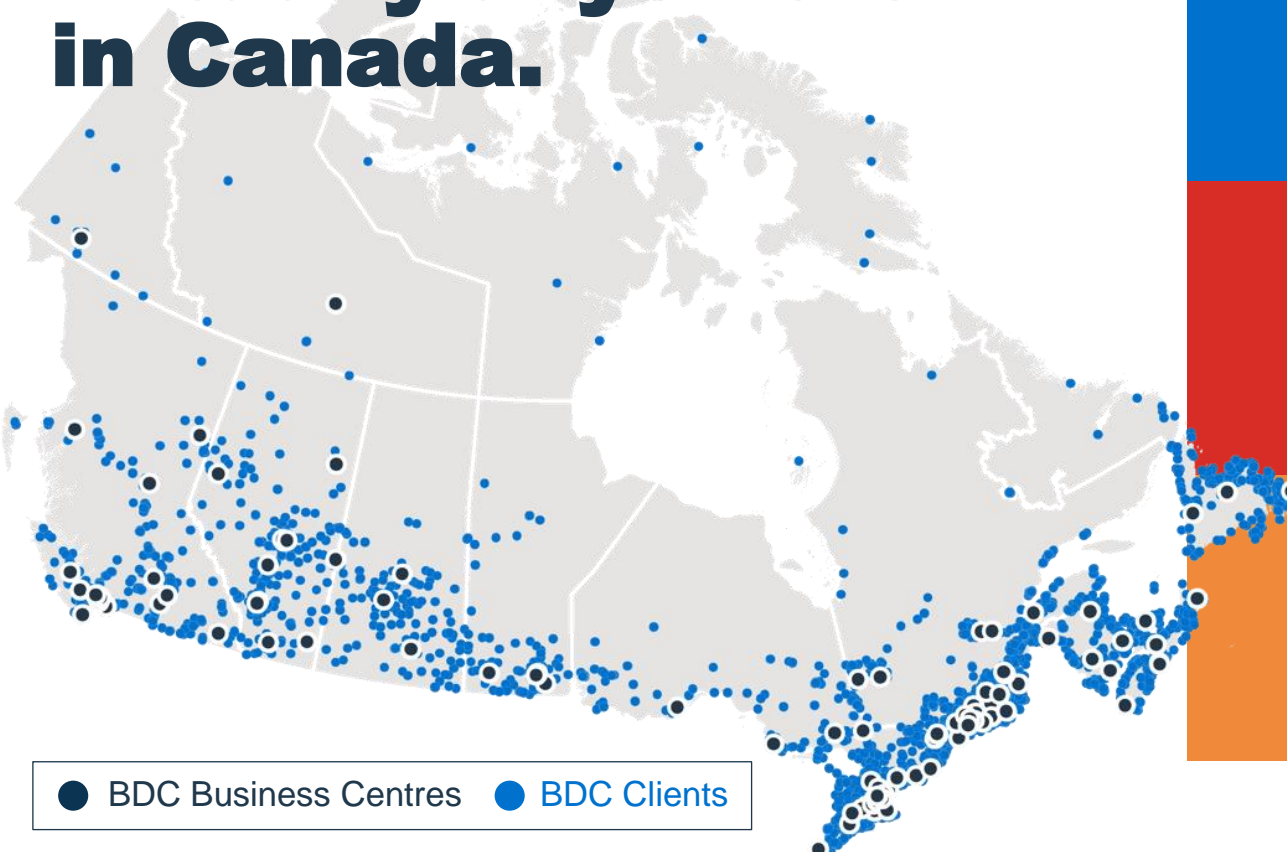
2,500

BDC employees

94%

Client satisfaction

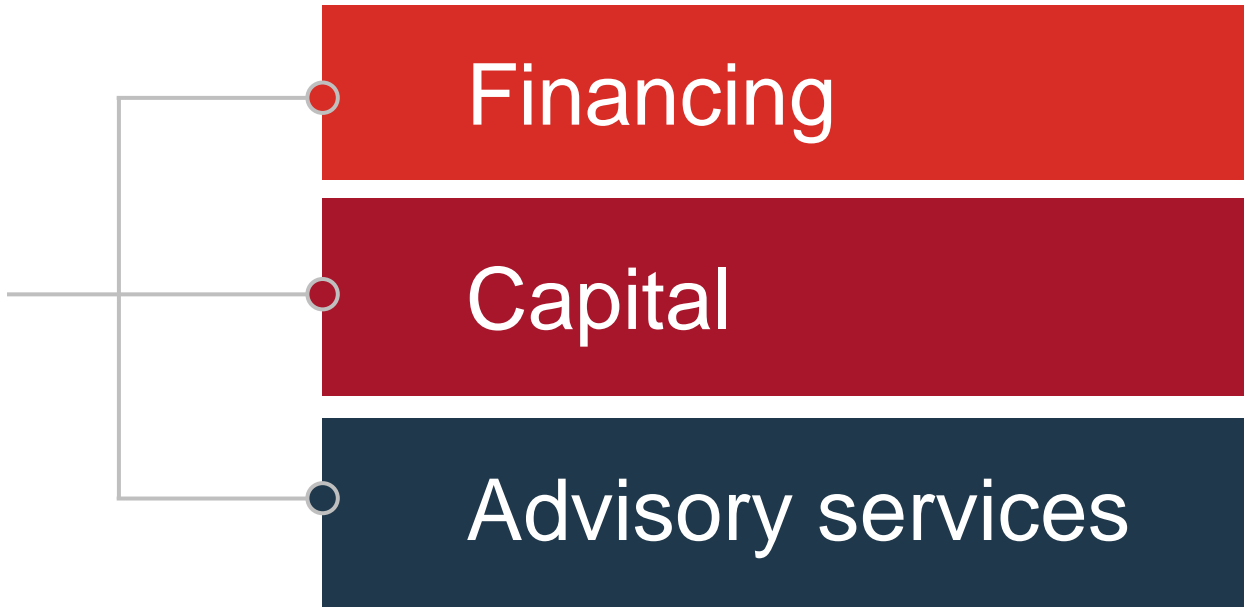
● BDC Business Centres ● BDC Clients





**Supporting
entrepreneurs
through good times
and bad times**

Our services meet the full range of entrepreneur needs





Our financing solutions

We are a patient, flexible lender.



Access working capital



Start a business



Buy a business



Invest in technology



Invest in real estate



Transfer a business



Purchase equipment



Export to new markets

Our advisory services



Expert advice to help entrepreneurs:

Manage more efficiently

- Strategic planning
- Financial management
- Human resources management
- Technology consulting
- Leading change

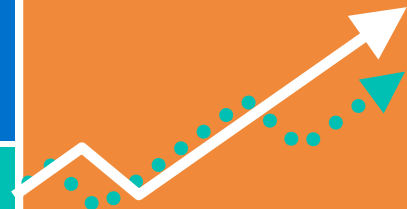
Drive concrete results

- Sales and marketing strategies
- Digital strategies
- Operational efficiency
- Certification (ISO 9001, HACCP, GFSI)

Access new markets

Growth Driver Program

Helping ambitious, mid-sized firms grow faster





Canada Digital Adoption Program (CDAP)



The importance of digital transformation

- The Government of Canada is committed to helping businesses adopt new digital technologies to stay competitive and meet their customers' needs
- The pandemic has accelerated this aspect for several entrepreneurs, some even changed their business model to turn to digital only
- Studies show that investing in technology helps businesses grow, remain competitive and overcome labour shortages



What is Canada Digital Adoption Program* (CDAP)?

What is the objective of CDAP:

Enable more small and medium sized entrepreneurs (SMEs) to accelerate digital adoption and transformation, which is a key lever towards increased productivity and competitiveness

What does CDAP include:

4-year program with \$1.4B in **grants and advisory services** to SMEs from the Government of Canada and up to \$2.6B in **loans from BDC**

- possibility of requesting \$25k to \$100K **zero-interest loan** to support their digital transformation
- **advisory grant** to develop a **digital plan** (covers 90% up to a max of \$15,000)
- student placement **wage subsidy** for up to \$7,300

*CDAP is a program offered by Innovation, Science and Economic Development Canada (ISED)

Partnering with BDC

Working Together





Thank you.

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