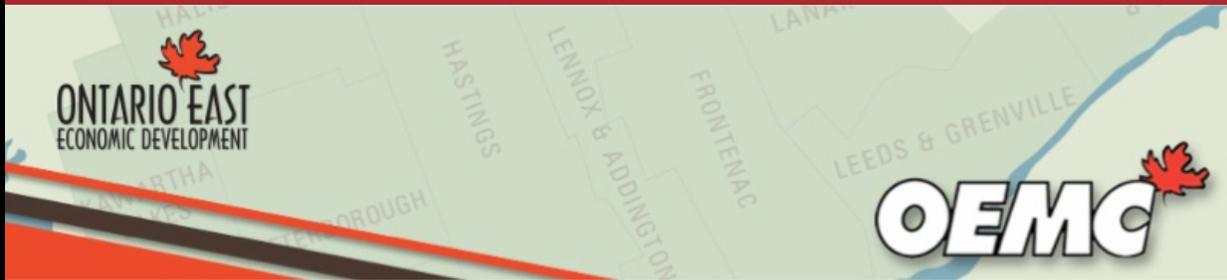


May 12th, 2021 eNewsletter

## Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



### Ontario East Municipal Conference 2021 Virtual Wednesday, October 20th and Thursday October 21st

#### Call for Speakers Open

Please click [HERE](#) for details and information regarding the Call for Speakers for OEMC 2021. The deadline for session submissions is **May 31, 2021**.

We invite you to forward the Call for Speakers to any other individuals or organizations you feel would make a contribution to this great event.

#### Sponsorship Opportunities

Support OEMC and take advantage of the many opportunities to access OEEEDC Members and OEMC attendees, including the opportunity to be featured in a Virtual Exhibit Showcase to highlight products and services, and the opportunity to present a session at the conference and afterwards. Please click [HERE](#) for information and details.

Check out the OEMC website for the most up-to-date details regarding this year's event.

[OEMC WEBSITE](#)

ST. LAWRENCE COLLEGE &  
THE TOWN OF SMITHS FALLS PRESENT

# TOURISM & HOSPITALITY

CAPITALIZE ON SHIFTING  
CONSUMER TRENDS



Join us as St. Lawrence College delivers a workshop detailing consumer trends in the Tourism and Hospitality sector. Supported by cutting edge research, Laura Kittner, Professor of Advertising and Marketing at St. Lawrence College, will guide participants through key consumer insights that have been accelerated during the pandemic. Amplify what you are doing well or implement new strategies for success.

**WEDNESDAY, MAY 19**  
**9:30 AM - 10:45 AM**  
**ZOOM**

RSVP: [jmiller@smithsfalls.ca](mailto:jmiller@smithsfalls.ca)



SMITHS FALLS

## AGRICULTURE

ECONOMIC  
DEVELOPMENT



AND  
PLANNING

**COMMUNITY OF PRACTICE**

Everything You Need to Know about  
Agricultural Impact Assessments (AIAs)

## Webinar

10:00am to 11:30am, Thursday, May 20th

Please join the Agriculture Economic Development and Planning Community of Practice to learn more about Agricultural Impact Assessments (AIAs). An AIA is a study that evaluates the potential impacts of non-agricultural development on agricultural operations and the Agricultural System. It recommends ways to avoid, or, if avoidance is not possible, minimize and mitigate adverse impacts.

AIAs are required in the Greater Golden Horseshoe for proposed settlement area boundary expansions, as well as infrastructure and aggregate projects in prime agricultural areas. Given the development pressures in the Greater Golden Horseshoe, AIAs are critical to improving the compatibility between agricultural and non-agricultural uses. Outside the GGH, AIAs are not required by the Provincial Policy Statement, but some municipalities require them as part of a complete development application.

[LEARN MORE & REGISTER](#)



**THURSDAY MAY 27**  
10:00am-11:30am – Discussion + Live Q&A  
11:30am-12:00pm – Networking

**startupgrind**  
DURHAM REGION  
IN PARTNERSHIP WITH Google for Startups



**Fatima Zaidi**  
CEO & Co-founder,  
Quill Inc.

*in conversation with*  
**Katie Zeppieri**, GIRL TALK Speakers Bureau

### Startup Grind with Fatima Zaidi, Co-Founder and CEO of Quill Inc.

Free Webinar

10:00am to 12:00pm, Thursday, May 27th

Join the Spark Centre at Startup Grind on May 27th as Katie Zeppieri from Girl Talk Speakers sits down with CEO and Co-Founder of Quill Inc. Fatima Zaidi!

Named one of Flare Magazine's Top 100 Women — in addition to being a two-time recipient of Top 30 Under 30 awards and winner of Notable Life's Young Professional of the Year — Fatima Zaidi is a true force in the tech space! Her company Quill Inc. is the world's first one-stop marketplace and agency that provides pre-vetted experts to podcasters and brands, saving them time and helping them to improve content quality and to grow their audience. Fatima is also the owner of the Los Angeles-based Listen in Conference for brands that are moving into podcasting.

From Fatima's career journey and the ups and downs of entrepreneurship, to podcasting insight and making your mark in the tech sector, this is a #startupgrind conversation you'll want to listen in on!

# Ontario East News

If you have any news that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



## Ontario East Talent Identification Support Project Update (OE-TISP)

OE-TISP: All the Resources you need to share with Employers and JobSeekers!

The OEEEDC OLMP (OE-TISP) has great news to share with you this week.

We've completely re-organized all of the blog content so that you have [65 Articles for Employers](#) and [126 Articles for Jobseekers](#). This means that if you run a newsletter or social media (or don't because you don't have content) we have enough content for you to share with your employers (or jobseekers) for the next three years!

Want to make sure your employers and jobseekers know WHAT'S GOOD about eastern Ontario? Jump on [blog.ontarioeast.ca](http://blog.ontarioeast.ca), grab a blog for each audience, and start telling them on your newsletter and social media. Don't have a newsletter, email [workforcedevelopment@ontarioeast.ca](mailto:workforcedevelopment@ontarioeast.ca) and Alysha can show you how to get 2000 free email sends/month.



## Workforce Development Board Employment Opportunity

**Position: Project Coordinator**

**Application Deadline: by May 14, 2021 at 4:00 p.m**

The Workforce Development Board (WDB) is a not-for-profit organization funded by the Ministry of Labour, Training and Skills Development (MLTSD). We are seeking a dynamic individual with strong communication and project management skills to take on the role of Project Coordinator. The Project Coordinator will work remotely.

This is a fixed term opportunity starting as soon as possible and ending March 31, 2022 reporting to the CEO of the WDB. This is a unique opportunity as the incumbent will provide responsible support and execution in the development and delivery of the Edge Factor career pathways project for four local workforce planning boards in Eastern Ontario: Workforce Development Board, Centre for Workforce Development, Eastern Ontario Training Board and Eastern Workforce Innovation Board. This project is funded by Ontario East Economic Development Commission as a component of their Talent Identification Support Program funded by MLTSD.

[READ  
MORE](#)

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## Ontario Supporting Agri-Food Sector with New Labour Strategy

*News Release, May 10, 2021*

*Woodstock* – The Ontario government is launching an agri-food labour strategy that will address sector labour challenges and ensure a stronger, more sustainable and innovative agri-food industry.

Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs and Monte McNaughton, Minister of Labour, Training and Skills Development announced the strategy and two initial projects during a virtual roundtable with leaders from Ontario's agri-food supply chain.

"Many of our partners in the agri-food sector have voiced their concerns about labour disruptions to our food processing and supply chain due to the pandemic and they shared the need for a labour strategy for agriculture and food processing," said Minister Hardeman. "That's why we are committed to working with all partners to plan for today, and beyond the recovery period and help set up the sector for future growth. By developing this labour strategy, we will position this sector for success and ensure Ontario's food supply chain is protected and remains strong."

[READ  
MORE](#)

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## Meet your OMAFRA Advisor Update

OMAFRA's regional Rural Economic Development Advisors are available to support economic development, food and the food processing sectors. If you have food-based businesses in your area that are looking to expand or are experiencing disruptions due to COVID-19, please connect. Please click on the updated regional map below for your local Advisor contact information.

[REGIONAL MAP](#)

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## Enhancing Capacity for the Next Generation of Agricultural and Rural Leaders in Ontario

This survey is part of an Issues Analysis Project for Class 18 of the Advanced Agricultural Leadership Program.

To address ongoing rural and agricultural challenges and opportunities, we need strong leadership and governance in rural Ontario. However, rural communities and agricultural organizations struggle to engage and attract new individuals, and specifically the next generation under 40 years old, to positions of leadership in these organizations.

This survey is for representatives from rural, agricultural and non-profit organizations who are willing to share best practices of how they are attracting the next generation of leaders.

The survey deadline has been extended to Friday May 21st, 2021.

Thank you for your participation.

[TAKE THE SURVEY](#)



### Celebrate Economic Development Week May 9th to 15th

Economic Development Week was created by IEDC in 2016 to increase awareness of local programs that create jobs, advance career development opportunities, and improve the quality of life in communities everywhere.

Celebrate Economic Development Week (EDW) with your community. Economic Development Week gives economic development professionals a platform to showcase to their community the contributions made to their local economy throughout the year. Utilize IEDC's toolkit to help support your message and increase your impact.

LEARN  
MORE



**Ontario East's New Mailing Address**  
Ontario East Economic Development Commission  
623 Fortune Crescent  
Suite 100  
Kingston ON K7P 0L5

Ontario East Economic Development Commission  
613-634-8569 | [info@ontarioeast.ca](mailto:info@ontarioeast.ca) | [ontarioeast.ca](http://ontarioeast.ca)

STAY CONNECTED

