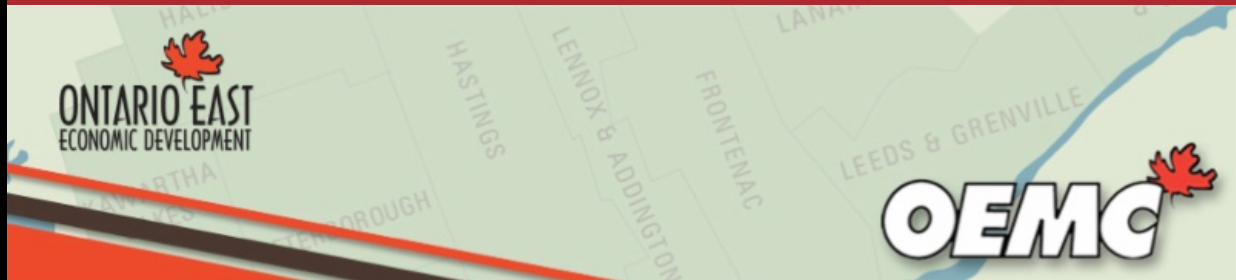


March 31, 2021 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Municipal Conference 2021 Going Virtual October 20th and October 21st - Save the Dates

Ontario East is pleased to announce that the 2021 Ontario East Municipal Conference (OEMC) will proceed in virtual format on Wednesday, October 20 and Thursday, October 21, 2021.

OEMC will offer a wide array of sessions of interest to all of our attendees. You can expect the same valuable content and more as we are able to reach further for speakers and attendees participating in our interactive virtual format.

Check out the OEMC website for the most up-to-date details regarding this year's event.

[OEMC WEBSITE](#)



Ontario East Quarterly Meetings Return-Save the Date 10:00am, Friday, April 30th

After a hiatus in 2020, the popular Ontario East Quarterly Meetings will resume virtually this Spring with the first one scheduled for Friday, April 30, at 10:00am.

Please save the date for this informative session that will include updates on Ontario East

projects, guest speakers and highlights from our members and partners across the region.

This event is free for Ontario East members; more details will be shared soon.



The New Virtual Investment Pitch 10:00am to 1:00pm, Wednesday, April 28th

Round out your business development knowledge by distinguishing Investment Readiness (IR) from Investment Attraction (IA), a step-by-step of how to implement and market investment attraction in a digital environment, reviewing how KPIs are involved and the technologies used throughout the process. Case studies and examples throughout illustrate how this can be done effectively. Facilitated by [MBD Insights](#) and in partnership with the [Government of Ontario](#).

LEARN MORE

Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Talent Identification Support Project Update (OE-TISP)

OE-TISP: Are you on these committees or are you missing out?

The OE-TISP project brings together colleges, workforce boards, employment centres, immigration groups and EDOs across our region. In the past month we've received multiple letters of support that OEEDC is filling a gap for jobseekers and employers - and YOU reading this newsletter. We have an advisory committee for the project to help us network, share ideas, identify gaps and fulfill deliverables together. We have the same for our immigration/new talent attraction group. Should you or someone you know be on these committees? Email workforcedevelopment@ontarioeast.ca. We are helping each other reach sub regional goals, and we can help you, too.

PS. Jobseekers and Employers are voting with their feet! They've been hungrily downloading the [Upskilling for Jobseekers \(21 ways to find a career you love\)](#) and [Retraining for Employers](#) guides we compiled to share SAOs and the like across our region. Have you downloaded them yet or shared them on your social and email channels yet? If not, please feel guilty - and go share it now!

Province Appoints Board of Directors of Invest Ontario

News Release, March 19, 2021, Ministry of Economic Development, Job Creation and Trade

New agency will position Ontario as a top tier destination for investment

Toronto — The Ontario government has appointed the first members to the Board of Directors of Invest Ontario, the new provincial agency focused on promoting the province as key investment destination.

The board will lead the new agency and will report to Vic Fedeli, Minister of Economic Development, Job Creation and Trade and will advise on key opportunities to spur Ontario's economic recovery and growth in an increasingly competitive global marketplace.

Heading the agency as Chair is Elyse Allan, an accomplished executive with experience in driving growth, technology and innovation. Board members Anna Barrett, Janet Ecker, Ernie Eves, Cecil Hawkins, Andrew MacLeod, Joseph S. Mancinelli, Gadi Mayman, Carmine Nigro, Ajay Virmani and James Wallace will bring extensive experience and expertise in advanced manufacturing, technology and life science sectors that serve as initial areas of focus for the agency.

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Ontario East's New Mailing Address
Ontario East Economic Development Commission
623 Fortune Crescent
Suite 100
Kingston ON K7P 0L5

Ontario East Economic Development Commission
613-634-8569 | info@ontarioeast.ca | ontarioeast.ca

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