

June 3, 2020 eNewsletter

## Ontario East News

If you have any news that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



### Ontario Improving Broadband and Cell Service to Rural Communities

*News Release - June 3, 2020, Office of the Premier*

#### Connecting Residents and Businesses to the 21st Century Digital Economy Essential for Recovery after COVID-19

*TORONTO* — As Ontario safely and gradually begins to reopen, the provincial government is investing \$150 million in reliable broadband and cellular service. This funding will help create even more economic and educational opportunities in rural, remote and underserved areas of the province. This is part of the province's \$315 million initiative called Up to Speed: Ontario's Broadband and Cellular Action Plan.

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### Ontario Government Launches New Website with PPE Suppliers

*News Release, May 14, 2020, Office of the Premier*

As part of an announcement made on May 14, the Ontario government announced a new website to provide businesses with information on PPE suppliers.

To support business-owners, workers and the economic recovery of the province, the government has launched a website to provide businesses with information on personal protective equipment (PPE) suppliers. The Workplace [PPE Supplier Directory](#) has an up-to-date list of Ontario companies and business associations that are ready to supply personal protective equipment.

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## Major Projects Position EOLC to Support Region's Economic Recovery

*News Update, Eastern Ontario, May 26, 2020*

As Ontario continues to reopen the provincial economy over the coming weeks and months, the **Eastern Ontario Leadership Council (EOLC)** is currently preparing and positioning itself to support the region's economic recovery, namely through several major projects initiated in the months leading up to the COVID-19 crisis.

In the last few months, the EOLC launched the Workforce Commuter Strategy and initiated a partnership on a One-Window Permitting System for Freight Movement. The EOLC is also initiating the Labour Market Artificial Intelligence (AI) Project, effective immediately.

"All of these projects are designed to put in place technologies and other services that will help private and public sector stakeholders better understand the regional economy and the economic impacts of COVID-19, as well as support economic recovery efforts for businesses, municipalities and individuals that are part of the regional labour market," stated EOLC Co-Chair Diane Therrien, Mayor of the City of Peterborough.

Interested stakeholders are invited to follow the EOLC's work through recent and forthcoming communications and reports available on the [EOLC website](#), including quarterly updates on current projects and reports on the region's overall economic recovery.

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## Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



## Has Your **SMALL BUSINESS**

**Been Changed By The COVID-19 Pandemic?**



### Your Quinte Region Can Support You With **6 FREE UPSKILLING WEBINARS**

For more information and to register, visit [loyalisttraining.com](http://loyalisttraining.com)  
or call 613-969-1913, ext. 2294

June 4

#### **REDEFINING THE BRICKS AND MORTAR**

*The New Way of Retail*

June 18

#### **EVOLUTION OF THE CONSUMER**

*Pre-Present-Post COVID-19*

July 2

#### **SUCCESSFULLY NAVIGATING SOCIAL MEDIA** During COVID-19

June 11

#### **HUMAN RESOURCES**

*Finding Humanity in Remote  
Working Environments*

June 25

#### **MENTAL HEALTH IN YOUR BUSINESS**

July 9

#### **THE NEW NORMS FOR BUSINESS**

*Post-COVID-19*



This Quinte Region Labour Force Response project  
is funded by the Government of Ontario



In Partnership with  
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The views expressed in the publication are the views of Loyalist College and do not necessarily reflect those of the province



# Has Your **EMPLOYMENT**

## Been Changed By The **COVID-19** Pandemic?



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June 4

**UNDERSTANDING  
ENTREPRENEURSHIP**

June 18

**BUSINESS DEVELOPMENT**  
*For the Micro-Entrepreneur*

July 2

**UNDERSTAND AND  
LEVERAGE YOUR SKILLS**

June 11

**REMOTE WORK  
AND PRODUCTIVITY**

June 25

**SELF-CARE**  
*Physical and Mental Wellbeing  
and Working from Home*

July 9

**MANAGING MONEY AS  
A MICRO-BUSINESS**  
*Spreadsheets and Accounts*



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## **AGRICULTURE**

**ECONOMIC  
DEVELOPMENT**



**AND  
PLANNING**

**COMMUNITY OF PRACTICE**

**Feeding Your Future: Connecting Ontario's Agri-Food Workforce Webinar**  
10:00am to 11:30am  
Thursday, June 11, 2020

OFA wants to make it easier for employers to find, train, and retain the workers they need, and help employ Ontarians with meaningful agri-food jobs during COVID-19 and beyond.

Join this webinar to learn more about the Feeding Your Future initiative and how you can support your local agri-food labour force.

This Webinar is free.

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**Ontario East Municipal Conference (OEMC) 2020**  
NAV Centre, Cornwall  
September 16-18, 2020

The COVID-19 Outbreak is causing the rescheduling of many events around the world. Our conference planning committee is reviewing all options for delivery of the **Ontario East Municipal Conference** as now, more than ever, sharing important information about economic development for municipalities will be essential. We are carefully considering postponement and virtual options. We will keep you informed once a decision has been made. In the meantime, we are continuing to work on the programming to ensure that the next OEMC is the great event you have come to expect and look forward to every year.

[REGISTRATION  
INFORMATION](#)

[Exhibition and Sponsorship Opportunities](#)

OEMC Exhibits and Sponsorships are an excellent opportunity to showcase and demonstrate your products and services to, not only economic development officers, but to all municipal staff and elected officials.

[EXHIBITION & SPONSORSHIP  
INFORMATION](#)

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Ontario East Economic Development Commission  
613-634-8569 | [info@ontarioeast.ca](mailto:info@ontarioeast.ca) | [ontarioeast.ca](http://ontarioeast.ca)

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