

January 19, 2022 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Annual General Meeting

Thursday, February 10, 2022
3:30pm to 5:00pm, Via Zoom

REGISTRATION OPEN

At the Ontario East Annual General Meeting (AGM), we will approve audited financials, appoint officers and provide an update on Ontario East activities for the past year and plans for the future.

This event is free and open to all members of the Ontario East Economic Development Commission.

Details and Agenda coming soon.

We hope to see you there!

[REGISTER HERE](#)

STRIKE  UP 2022

StrikeUP Digital Conference
10:00am to 3:00pm, Thursday, March 3, 2022

You're Invited to StrikeUP 2022!

Join us for our second annual StrikeUP digital conference for women entrepreneurs on March 3, 2022!

Proudly co-presented by The Scotiabank Women Initiative® and Export Development Canada, StrikeUP 2022 will reflect the diversity and ambition of Canada's women entrepreneurs as an accessible, free, and world-class program focused on growth, funding, digital adoption, and global exporting.

Registration is Free!

[LEARN MORE](#)

Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Talent Identification Support Project Update (OE-TISP)

OE-TISP: 3 New Articles To Help Employers Now & 1 Bonus

Please read and share in your newsletters, emails and social media these articles to help employers with talent attraction and retention:

- [4 Strategies to Ease Labour Shortage](#)
- [Retain Employees With Legacy Information and Record Keeping](#)
- [Recruiting Tips in a Tight Market: Be Number 1](#)
- [Need Recruitment Tips? It's a Lot Like Sales Right Now](#)



Women's Entrepreneurship Program – Update

As we head into the last quarter of the Women's Entrepreneurship Program, there is still time for clients in the eastern Ontario pilot regions (Kawartha Lakes, Northumberland, Leeds Grenville and Prescott-Russell) to benefit from this successful initiative that has supported over 200 entrepreneurs to date!

Click on <https://offers.ontarioeast.ca/learn-about-wep> to view the promotional video showcasing some of our WEP candidates using clips from their individual videos.



Ontario Launches Program to Support Advanced Manufacturers Across Province

\$40-million investment will support innovation and growth and secure high-skill, well-paid jobs for the people of Ontario

January 17, 2022 News Release

Toronto — Today, the Ontario government launched the **Advanced Manufacturing and Innovation Competitiveness** (AMIC) program to help companies get the tools, technology and talent they need to grow, compete and innovate in an increasingly competitive global market.

[READ MORE](#)

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