



February 3, 2021 eNewsletter

## Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



**Women's Entrepreneurship Program – Event**

# STRIKEUP<sup>2021</sup>

Digital Conference for  
Women Entrepreneurs

March 4, 2021 | StrikeUP.ca

# One day conference. One year to watch.

Register now.

 **Northumberland**  
Community Futures Development Corporation

With the support of the Government of Canada  
through the Federal Economic Development  
Agency for Southern Ontario.



LEARN MORE AND REGISTER FOR  
FREE

This project is funded in part by the Government  
of Canada through the Federal Economic  
Development Agency for Southern Ontario.





**ARRIVAL OF THE  
INEVITABLE** *hosted by: Valley Heartland*  
THURSDAY, FEB 11TH 2021 @ 1 PM EST



*with Doug Griffiths  
and Heather Thomson*

**The Arrival of the Inevitable**  
1:00pm to 2:30pm, Thursday, February 11th 2021

The COVID-19 pandemic did not create change, but rather accelerated the change in consumer behavior that was well, inevitable. Doug Griffiths and Heather Thomson are dedicated to helping communities not only survive these pandemic changes but thrive within them as well. Together, they deliver a fresh, engaging presentation focused on helping your local businesses thrive and your community succeed.

Valley Heartland is pleased to offer this event at no cost to our economic development stakeholders, partners, and business and municipal leaders.

[REGISTER HERE](#)

## Ontario East News

If you have any news that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



### Ontario East Talent Identification Support Project Update

OE-TISP:

Tell the world Eastern Ontario is a GREAT place to live & work, here's how

Ontario East is building the brand of eastern Ontario as a great place for employers and job seekers - and you can help. Subscribe to the [Ontario East blog](#) so you get the content as it's produced. Share the blog articles on your email, social media networks to show how great your community is, or repost it with your comments and edits. From [3 ways employers can attract job seekers now](#) to [Tips for Job Seekers](#), the OE-TISP OLMP is committed to making sure we attract, and keep, great talent in our region.



ECONOMIC DEVELOPMENT

### Collaboration key as Peterborough sanitizer producer Merit Precision receives \$1M investment

On January 18th, 2021, the Ontario government announced they are investing \$1 million from the **Ontario Together Fund** to help Peterborough's **Merit Precision** manufacture bottles for hand sanitizers and disinfectants.

It was a major manufacturing coup for **Peterborough & the Kawarthas**, and, more importantly, provincial validation that the region's focus on manufacturing collaboration is working and providing real economic impact.

The expansion of Merit Precision will create 10 new local jobs and help to retain 75 positions, while producing the vital products to support the fight against COVID-19.

Dan Bailey, Vice President and General Manager of Merit Precision said that the investment from the Province of Ontario couldn't have happened without the teamwork and growth of Peterborough & the Kawartha's growing Manufacturing Cluster

READ  
MORE



**Ontario East's New Mailing Address**

Ontario East Economic Development Commission  
623 Fortune Crescent  
Suite 100  
Kingston ON K7P 0L5

Ontario East Economic Development Commission  
613-634-8569 | [info@ontarioeast.ca](mailto:info@ontarioeast.ca) | [ontarioeast.ca](http://ontarioeast.ca)

STAY CONNECTED

