

December 9, 2020 eNewsletter



This Holiday season is unlike any other, to cap off a year unlike any other. Throughout this season, and as we move into a new, and hopefully better year, on behalf of the Ontario East Economic Development Commission Board of Directors, we thank you for your continued support through this challenging time and wish you moments of peace amid the difficulties, connections with family and friends even if they can't be in person, and the warmth of memories from Holidays past.

## Ontario East News

If you have any news that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



### Ontario East Talent Identification Support Project Updates

**OE-TISP: It's a GREAT time to upskill - tell your networks!**

Many people are looking to upskill right now to get an improved, more stable career. Ontario East has those jobs - so much so that OE-TISP created a guide, the [21 upskilling programs in demand by employers](#) to prove what is running in our region now. Most of them are free! Please share this guide on social media and your emails. When you share this content, you'll be helping our local labourforce find best-fit work and choose eastern Ontario. There are programs like Elevate Plus Military in the Bay of Quinte where you can qualify for LOTS of training just because someone in your family works in the military. These 21 upskilling programs are AWESOME and people need to know!

**OE-TISP: Finding Best Fit Talent Is Easier In Eastern Ontario**

Do you hear employers worrying about finding talent? All you need to do is send them to [workforcedevelopment@ontarioeast.ca](mailto:workforcedevelopment@ontarioeast.ca). OE-TISP has purchased TWO tools to help employers find talent they need now. OE-TISP can [map where the talent they seek](#) exists, and we can [post and recruit jobs for free](#) on LinkedIn where 17M of Canada's available 19M already have profiles! Plus, there is also [SOPA there to help them](#) (pre-approved

permanent residents looking to come to Canada requiring NO PAPERWORK for employers). It's not impossible to hire people right now - you need to know where to look.

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## Women's Virtual Entrepreneurship Incubator Pilot Project – Update

The Ontario East Women's Entrepreneurship Program (WEP) was launched in late 2019 and is funded by the Government of Canada's Women Entrepreneurship Strategy (WES) through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario).

The three-year program is administered regionally under the guidance of the Ontario East Economic Development Commission and delivered locally by the pilot partners in Kawartha Lakes, Leeds & Grenville, Northumberland County, Prescott Russell and Durham Region.

WEP delivers business development tools, resources, methods and mentoring in a virtual environment to help individuals start and grow their businesses.

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This project is funded in part by the Government of Canada through the Federal Economic Development Agency for Southern Ontario.



## Ontario Launches Virtual Business Mission to India

*November 30, 2020, News Release*

**This year's focus will be on Information and Communications Technologies and Advanced Manufacturing**

*Toronto*— The Ontario government is launching a virtual mission to India in December to continue to promote the province as a premier destination for international investment and create new opportunities for Ontario businesses. Led by Vic Fedeli, Minister of Economic Development, Job Creation and Trade, this mission builds off the success of the province's mission to India a year ago, which resulted in nearly 150 business-to-business meetings that brought Ontario companies in direct contact with Indian businesses to explore new partnerships.

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## New Funding Intake: Canadian Agricultural Partnership

The Partnership is a five-year federal-provincial-territorial initiative to strengthen the agriculture, agri-food, and agri-based products sector through economic development, environmental stewardship and protection and assurance initiatives. The next intake period for Producers and Associated Agri-Businesses is **December 9, 2020 to January 6, 2021.**

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## Ontario East Success Story



### CpK Makes Breakthrough with Auto Parts Proven to Kill COVID

**COVID Innovation Happening Now in the Bay of Quinte Region**

Belleville's CpK Interior Products has developed an anti-viral plastic additive for their automotive interior parts which kills the coronavirus within one hour. Research and product development was performed in collaboration with Western University.

CpK is a wholly owned subsidiary of Fiat Chrysler Automobiles (FCA) Canada. Located in Ontario, CpK manufactures auto parts such as dashboards, consoles, and produces their own plastic resins in their compounding facility in Corbyville, a rural area of Belleville. The new product will make vehicle interiors safer for multi-person use - great news for carpooling and ride sharing!

In the future, germs and viruses will not be able to survive on the plastic surfaces inside vehicles. Imagine all the possibilities for products that use plastic! This anti-viral additive could eventually be used in many other applications.

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