



Tri-Association 13th Annual Manufacturing Conference Registration Opens

For Immediate Release:

The organizing committee of the Tri-Association Manufacturing Conference (including the Northumberland Manufacturers' Association, the Kawartha Manufacturers' Association, and the Quinte Manufacturers Association) is pleased to announce the online registration is now open at www.thenma.ca for the 13th Annual Conference, "Innovation in Manufacturing – Accelerating Change – Better, Faster, Smarter". The conference will be held on Tuesday, October 24th at Peterborough Golf & Country Club, 1030 Armour Rd., Peterborough from 7:30 a.m. to 5:30 p.m.

"The annual Tri-Association Conference is a key part of helping manufacturers in Northumberland, Quinte, Kawartha and beyond connect to new ideas for managing, improving and growing their businesses" said Brad Robertson, Conference Chair. "Experts from both within and without the region bring new ways to use technology, look for export and marketing opportunities, engage and train their workforce and master better processing techniques. This year we are particularly excited to take this event to Peterborough for the first time."

This year's Keynote speakers include David Coletto, with a presentation on "How to Engage Millennials at Work: Understanding Where They Are Coming From and What It Means for Management". David is one of Canada's leading experts on generational change and the Millennial Generation and shares his insight from more than six years of research trying to understand where his own generation is coming from. Our another Keynote speaker will be Jocelyn Williams Bamford with a presentation on "The 'Short Circuiting' of Canada's Manufacturing/Business Sector." Jocelyn is the founder of the Coalition of Concerned Manufacturers and Businesses of Ontario which was formed in September of 2016 in response to unfavorable legislation impacting businesses in Ontario.

Participants will have the opportunity to choose between morning and afternoon workshops. The workshops include presentations from local manufacturers from Quinte, Kawartha and Northumberland on the keys for advanced manufacturing through innovation, collaboration and creating the mindset for employee success through leadership and training.

Attendees will have the opportunity to take part in a trade show featuring products and services for manufacturers located within the Tri-Association catchment area. The day will end with the "B2B Lounge" networking event and introduction of new start-up businesses to wrap up the Conference and Trade Show day.

The Tri-Association would like to thank the following sponsors and partners of the 2017 conference: Fleming College, RBC Royal Bank, Northumberland & Peterborough CFDC, Compressed Air Solutions Inc., Gastle & Associates, Cambium Inc., Loyalist College, City of Belleville, City of Quinte West, Town of Cobourg, Cameco Corporation, Quinte Economic Development Commission, Manufacturing Resource Centre, Peterborough Economic Development, Ministry of Economic Development, Employment and Infrastructure, Bel-Con Design-Builders Ltd., Peak Benefits Solutions, Workforce Development Board, SABIC Innovative Plastics, Cam Tran Co. Ltd., CpK Interior Products, Chem-Ecol, Northumberland County and Ready Print.

- 30 -

For more information contact:
Brad Robertson
Chair, Tri-Association Conference
905-372-8315 ext. 241

www.thekma.ca

www.quintemanufacturing.com

www.thenma.ca

August 23, 2017